

TrafficDriver

Advanced search engine optimisation and reporting

With millions of customers searching the internet for sites like yours, you need a website they can find. TrafficDriver will help you to optimise your website and submit it to hundreds of search engines worldwide, helping you unleash its full potential.

Your complete search engine optimisation solution

TrafficDriver combines automated technology with genuine search engine optimisation experts to help bring your website to the top of search engines. TrafficDriver is the perfect alternative to spending thousands of pounds on a search engine optimisation company.

- ✓ Account managers work with you to improve your rankings.
- ✓ Submission of your site to 400+ search engines.
- ✓ Automatic reports generated monthly to track your website's performance and ranking on essential search engines.



Inktomi[®]
a YAHOO! company



Submit your website to hundreds of search engines

In order to get the most traffic to your website, it's important to keep your website listed in search engines and directories. TrafficDriver automates this time-consuming process:

- ✓ Automatically submits your website to up to 400 search engines and directory websites, including Google, Yahoo, Bing, Lycos and more!
- ✓ Re-submits your website to search engines and directories every month.
- ✓ Provides full reporting of TrafficDriver's progress to show which search engines and directories your site has been submitted to.

Guaranteed Google listing*

TrafficDriver provides a unique technology that guarantees your website will appear in Google within eight weeks!



Measure your Alexa & Google PageRank



- ✓ Automated reporting of your Google PageRank; a factor that helps decide how high your website appears in search engines.
- ✓ Quick access to your Alexa Rank, which shows how popular your website is compared to all other sites on the internet.

Personal keyword research*

- ✓ The TrafficDriver team researches and suggests keywords targeted specifically to your website, product, geographic location and target audience. Knowing what keywords to use will help you optimise the text on your website for improved search engine rankings.
- ✓ Unlike similar services, TrafficDriver will only recommend and provide you with popular keywords that are actually being used on search engines.
- ✓ All suggested keywords are given a competitive analysis in conjunction with the associated website and its competitors to ensure that the recommended keywords will give you the best possible chance of high search engine rankings.
- ✓ Meta tag generation tool, utilising your website's specific keywords.



Detailed reporting

- ✓ Full reports of where your website appears and ranks in search engines.
- ✓ Detailed reporting of the pages on your website and how they are indexed by search engines.
- ✓ Reports that show you people that link to your website.
- ✓ All reports are emailed monthly and are always available online.



SEO experts available by phone

- ✓ The TrafficDriver team provides experienced search engine professionals who will work with you on your search engine optimisation campaign.
- ✓ TrafficDriver Super and Extreme customers receive free consultation with their own Personal Account Manager, who will discuss your SEO campaign in depth.
- ✓ Free-phone helpline available for all TrafficDriver customers.



Choose from our 4 great TrafficDriver packages:

	Basic ★	High ★★	Super ★★★	Extreme ★★★★
	Submit to 100 search engines	Guaranteed Google listing	IMPROVE your ranking	Search engines TOP RANKING
Monthly Submissions	✓	✓	✓	✓
Monthly Reporting	✓	✓	✓	✓
Meta Tag Generator	✓	✓	✓	✓
Personal Control Panel	✓	✓	✓	✓
Meta Tags Generator	✓	✓	✓	✓
Google Listing guaranteed for 12 months	-	✓	✓	✓
Submission to Over 400 Search Engines	-	✓	✓	✓
Keywords Research	-	-	✓	✓
Account Manager	-	-	✓	✓
Ranking Performance	-	-	✓	✓
Website Analysis	-	-	-	✓
Competitive Analysis	-	-	-	✓
Optimization Instructions	-	-	-	✓

TrafficDriver is an affordable and powerful solution to search engine optimisation. Sign up today!